becky moran

Education

Virginia Commonwealth University

BFA Communication Arts, Certificate in Product Innovation Graduate in VCU Honors College, Minor in Psychology 2009-2013 Magna Cum Laude

Experience

The JNP Project

April 2014 - Present (Annapolis, MD) Illustration/Design

A start-up creating a children's empowerment book series. Tasks include illustration, coloring & activity pages, letterhead and other branding, page layouts for both books and related material, and collaboration.

Hanley Wood

April 2014 (Washington DC)

Temporary Worker (Web)

Assisted Web Design team in transference of ProSales publication website to new web platform. Organization and a close attention to detail were necessary, as well as page formatting and web design.

Innova Partners

Oct 2012 – Jan 2013 (Richmond, VA) **Freelance Designer** Designed branding for introductory company. Included identity work and layouts.

Science Museum of Virginia

May 2013 - Aug 2013 (Richmond, VA) STEM Ambassador

Implemented program for middle school with STEM and related creative activities. Included leadership roles, research and organization as well as design of print materials and film editing,

da Vinci Project Course

Aug 2012 – Dec 2012 (Richmond, VA)

Design & Research

Created and designed prototype for local entrepreneur for new vending experience. Included marketing research & focus groups, presentations, as well as branding and logo design. Worked in a team including peers of the Arts, Engineering and Business colleges.

Mary & Frances Youth Center

June 2012 – Aug 2012 (Richmond, VA)

Design & Research

Part of da Vinci Summer Internship program. Analyzed and recommended revisions to existing Middle School summer program. Created logos, flyers, brochures and presentations.

Technical Skill

Traditional Media Drawing & Painting InDesign Photoshop Illustrator Dreamweaver Basic HTML & CSS Microsoft Office

Creative Aptitude

Graphic Design

Branding

Illustration

Typography Concept Design

Photography

Presentation: Creation & Implementation

Portfolio can be seen at beckymoran.com

Contact

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